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**FOR IMMEDIATE RELEASE**

## **Greensboro Area Convention & Visitors Bureau Receives Prestigious 2023 Readers' Choice Award**

**Greensboro, NC** -- The Greensboro Area Convention & Visitors Bureau (CVB) is elated to announce its latest accolade - the 2023 Readers' Choice Award, bestowed by *ConventionSouth*, the nation's premier multimedia platform for event planning in the southern region.

“We are truly honored for receiving this distinction,” said Henri Fourrier, President of the Greensboro Area Convention & Visitors Bureau. Greensboro’s hospitality industry strives to provide the best meeting environment and to touch each meeting delegate with Greensboro’s special brand of southern hospitality.”

Greensboro Area CVB is among 446 Convention and Visitors Bureaus, meeting facilities, hotels, and unique venues across the south to earn this year’s Readers’ Choice Award. More than 8,000 readers and fans of *ConventionSouth* voted to decide the best meeting sites in the south. They determined the Greensboro Area Convention & Visitors Bureau displays a commitment to professionalism, creativity, and exceptional service.

This milestone marks the 14th consecutive year, since its inception in 2001, that the Greensboro Area Convention & Visitors Bureau has been honored with this prestigious award. The CVB will be featured as an award recipient in the December 2023 Awards Issue of *ConventionSouth*.

For more information about the Greensboro Area Convention & Visitors Bureau and its award-winning services, please visit [www.VisitGreensboroNC.com](http://www.VisitGreensboroNC.com).

### **About the Greensboro Area Convention & Visitors Bureau**

The Greensboro Area Convention and Visitors Bureau is an independent, non-profit governmental authority whose mission is to aggressively market Greensboro’s assets, maximizing economic impact while providing excellent visitor service.

### **About *ConventionSouth***

Celebrating 40 years as a leading meeting planning resource for Southern destinations, *ConventionSouth* is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book events held within the South.

**You're Welcome.**

