

Sarah M. Lanse Director of Marketing slanse@visitgreensboronc.com 336.860.4674

## FOR IMMEDIATE RELEASE

July 23, 2024

## **AAU Cares: Supporting the Teacher Supply Warehouse**

The AAU is hosting a virtual supply drive as part of the AAU Junior Olympic Games

GREENSBORO, NC - Teachers often reach into their own pockets, spending between \$650 and \$1,000 annually on classroom supplies, according to the Guilford Education Alliance (GEA). To support these educators, GEA operates the Teacher Supply Warehouse, where Guilford County Schools teachers can access essential classroom supplies for free.

This year's AAU Junior Olympic Games aims to help stock the shelves at the Teacher Supply Warehouse through AAU Cares Program by holding a virtual school supply drive.

"The 2024 Games is the largest event our city has ever seen," says Greensboro Area Convention & Visitors Bureau President Henri Fourrier. "We are grateful for the opportunity to not only showcase Greensboro but also give back to our community. The AAU Cares Program gives us the opportunity to support our local teachers and ensure they have the resources needed to inspire and educate our children."

In the 2023-2024 school year alone, the Teacher Supply Warehouse filled more than 4,000 orders, distributing nearly \$600,000 in supplies. Every contribution makes a significant impact:

- \$5 = 36 big pink erasers
- \$14 = 78 glue sticks
- \$25 = class set of clipboards
- \$49 = 111 dry erase markers
- \$77 = 92 packs of crayons
- \$103 = 1152 No. 2 pencils
- \$252 = 336 composition notebooks

"The Teacher Supply Warehouse is a unique partnership to support GCS teachers," says GEA President Zitty Nxumalo, Ph.D. "We are so honored to work with this generous community to be sure that classrooms have the supplies they need to build bright futures – for our students and our community!"

The 2024 AAU Junior Olympic Games will draw approximately 19,000 athletes and 40,000 guests from July 24 to August 3. Competitions will take place at the Marcus T. Johnson Track at







Convention & Visitors Bureau

Truist Stadium at NC A&T State University, the Greensboro Coliseum Complex (Greensboro Aquatic Center, Special Events Center, Novant Health Fieldhouse), and Kentner Stadium at Wake Forest University.

To donate to the Teacher Supply Warehouse through AAU Cares, visit https://bit.ly/AAUSupplyDrive.

Learn more about the AAU Junior Olympic Games, buy tickets, and register to volunteer at visitgreensboronc.com/aau-junior-olympic-games or www.aaujrogames.org.

###

## About the Greensboro Area Convention & Visitors Bureau

The Greensboro Area Convention and Visitors Bureau is an independent, non-profit governmental authority whose mission is to aggressively market Greensboro's assets, maximizing economic impact while providing excellent visitor service.

## About the Amateur Athletic Union (AAU)

The Amateur Athletic Union (AAU) is one of the largest, non-profit, volunteer sports organizations in the country. As a multi-sport organization, the AAU is dedicated exclusively to the promotion and development of amateur sports programs. Founded in 1888 to establish standards and uniformity in sports, the AAU philosophy of "Sports For All, Forever" is now shared by nearly 800,000 members and 150,000 volunteers across 45 sports programs and 55 U.S. districts. For more information, visit www.aausports.org.

